

TOURISM & BIODIVERSITY CONSERVATION RESOURCE LIST

This list was created for the participants at the chief executives meeting “Making Biodiversity Work For Your Travel Business: Increasing Profitability While Protecting the Environment.” More information on this event can be found at www.celb.org/caribbean.

THE CARIBBEAN ALLIANCE FOR SUSTAINABLE TOURISM (CAST). www.cha-cast.com

A non-profit organization dedicated to promoting the sustainable development of the Caribbean region by catalyzing the tourism and business communities and working with multi-sectoral partners to ensure social and environmental responsibility in the tourism sector.

I The following resources are available at www.cha-cast.com

- I **Best Practice Case Studies**
- I **Case Studies: Water, Energy and Solid Waste Management in the Hotel Industry**
- I **Environmental Management Systems for Hotels and Resorts: A Guide for Environmentally Responsible Hotels**
- I **Environmental Technologies in Caribbean Hotels: Buying Specifications and Lessons of Experience**
- I **Environmental Toolkit for Caribbean Hoteliers**
- I **Waste Audit Manual for Caribbean Hotels and Resorts: A Guide to a Greener Environmentally Sound Property**
- I **Green Wealth Video: Environmental Treasure Hunt**
- I **Hotel Certification and Rating Programs**

THE CENTER FOR ENVIRONMENTAL LEADERSHIP IN BUSINESS (CELB). www.celb.org

A division of Conservation International, the Center engages the private sector worldwide in creating solutions to critical global environmental problems in which industry plays a defining role. The Center's Travel & Leisure program works with leading tourism companies to integrate conservation principles into their day-to-day operations and to influence the planning and management of key tourist destinations.

I The following resources are available at www.celb.org

- I **The Green Host Effect: An Integrated Approach to Sustainable Tourism and Resort Development**
- I **A Practical Guide to Good Practice: Managing Environmental and Social Issues in the Accommodations Sector**
- I **A Shifting Tide: Environmental Challenges and Cruise Industry Responses**

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CORALINA. www.coralina.org

CORALINA Is an organization that aims to protect the natural environment of the Caribbean archipelago of San Andres, Providencia, and Santa Catalina islands through the application of appropriate technologies, and sustainable community-based development.

I The following resources are available in Spanish at www.coralina.org

I 8 Ways to Protect Coral Reefs

I 360° The Biosphere Reserve - Objectives, zoning and functions

I 360° Water - Protection of water resources

I Guide to the Johnny Cay Regional Park - To do list to protect the regional marine park

I Environmental Contract - Things to do to protect the Islands

I Solid Waste Pamphlets - Problems and solutions

THE CORAL REEF ALLIANCE (CORAL). www.coral.org

The Coral Reef Alliance promotes coral reef conservation around the world by working with the dive industry, governments, local communities and other organizations to protect and manage coral reefs, establish marine parks, fund conservation efforts, and raise public awareness with the mission to keep coral reefs alive for future generations.

I The following resources are available at www.coral.org

I Whale and Dolphin Watching Guidelines

I Turtle Watching

I Coral Friendly Dive Operators

I Coral Safe Diver Guidelines and Snorkeling Guidelines

THE INTERNATIONAL HOTELS ENVIRONMENT INITIATIVE (IHEI). www.ihei.org

A program of the Prince of Wales International Business Leaders Forum developed to keep hotels informed about global environmental trends and promote the benefits of environmental management as an integral part of running a successful, efficient hotel business.

IHEI has made the following resource available at www.benchmarkhotel.com

I Benchmark Hotel program

The Hotel Benchmarking Tool is designed to help hotels improve their environmental performance and save money in the areas of energy management, fresh water consumption, waste minimization, wastewater quality, purchasing programs, community relations and biodiversity.

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I The following resources are available at www.ihei.org

I Environmental Action Pack for Hotels

I Green Hotelier Magazine – Also available at www.greenhotelier.com

I Environmental Management for Hotels – An industry guide to best practice manual.

I Going Green Makes Cent\$ – A 20-minute video that demonstrates simple and effective environmental actions.

I Green Innovations – A directory of environmental publications and resources available for hospitality companies, covering issues such as energy efficiency, training and education, and waste and water management.

I Environmental Management for Hotels – A textbook for hospitality students on environmental management.

I Striving for Excellence – Communicating Environmental Quality in the Hotel Industry - Using six case studies from a wide range of hotels, this publication examines how to communicate an environmental program internally and ensure staff involvement.

I Purchasing Guidelines

THE TOUR OPERATORS' INITIATIVE FOR SUSTAINABLE TOURISM DEVELOPMENT.

www.toinitiative.org

A network of 25 tour operators that have committed to incorporate sustainability principles into their business operations and work together to promote and disseminate practices compatible with sustainable development.

I The following case studies are available at www.toinitiative.org

I Working with Suppliers

I Working with Destinations

I Raising the Awareness of Customers

I Organizational Management

THE UNITED NATIONS ENVIRONMENT PROGRAMME – DIVISION OF TECHNOLOGY, INDUSTRY AND ECONOMICS. www.uneptie.org/tourism

A division of UNEP that works with governments, local authorities and industries (including tourism) to promote policies and practices that are cleaner and safer, make efficient use of natural resources, ensure adequate management of chemicals, incorporate environmental costs, and reduce pollution and risks to humans and the environment.

I The following resources have a global focus and are available at www.uneptie.org

I A Manual for Waste Management: What the Tourism Industry Can Do to Improve its Performance. 2003.

I Ecolabels in the Tourism Industry. 1998.

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- I Environmental Good Practice in Hotels: Case Studies. 1996.
 - I How the Hotel and Tourism Industry can Protect the Ozone Layer. 1998.
 - I Renewable Energies for the Tourism Industry. 2003.
 - I Sowing the Seeds of Change: An Environmental Teaching Pack for the Hospitality Industry. 2001.
 - I Tourism and Local Agenda 21 - The Role of Local Authorities in Sustainable Tourism Case studies and first lessons. 2003.
 - I Sustainable Tourism in Protected Areas: Guidelines for Planning and Management. 2002.
 - I Ecotourism: Principles, Practices and Policies for Sustainability. 2002.
 - I Tour Operators' Initiative Case Studies. 2000.
 - I The Environmental Action Pack for Hotels (Technical Report Series No.31). 1995.
 - I Environmental Codes of Conduct for Tourism (Technical Report Series No. 29). 1995.
 - I Awards for Improving Coastal Environment: the example of the Blue Flag. 1996.
 - I Coral Reef Communication Tools. 2002.
- I The following resources have a Caribbean focus and are also available at www.unep-tie.org
- I Why Treat Wastewater? Environmental, Health and Legal Consideration. 1997.
 - I Improved Training and Public Awareness on Caribbean Coastal Tourism. 1996.
 - I Trends in Hotel Certification and Rating Programs: Guidelines for the Caribbean. 1998.
 - I Manual for Sand Dune Management in the Wider Caribbean. 1998.
 - I Sewage Treatment Operators Manual for the Caribbean Region. 1998.
 - I Coastal Tourism in the Wider Caribbean Region (Impacts and Best Management Practices). 1997.
 - I Environmental Toolkit for Caribbean Hoteliers
 - I Caribbean Regional Training Manual: Integrated Coastal Area Management for the Tourism Industry. 1999.
 - I Caribbean Regional Training Manual: Solid Waste and Wastewater Management for the Tourism Industry. 1999.
 - I Caribbean Regional Training Manual: Environmentally Sound Tourist Facility Design and Development for the Tourism Industry. 1999.
 - I Feasibility Report on the Implementation of the Blue Flag Campaign in the Wider Caribbean. 1999.

OTHER PUBLICATIONS

- I An Integrated Approach to Resort Development. 1992. World Tourism Organization (WTO). Available at www.world-tourism.org.
- I Being Green Keeps You Out of the Red. 1998. Woolloomooloo, New South Wales: Tourism Council Australia and CRC Tourism.

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- I Best Practice Ecotourism: A Guide to Energy and Waste Minimisation.** 1997. Canberra: Australian Office of National Tourism.
- I Green Leaf Eco-Rating.** Hotel Association of Canada, Available at www.tians.org/hac.html. A tiered rating system for hotels striving for environmental responsibility in operations.
- I Exemplary Caribbean Green Practices Case Studies.** 2000. Available at: www.edsaplan.com.
- I The Green Partnership Guide.** Fairmount Hotels and Resorts. Available at www.fairmount.com. Offers steps for hotel greening and specific goal descriptions. Also discusses meeting, ecotourism, and golfcourse greening as well as endangered species preservation and outreach programs.
- I Greening Your Property: A Green Seal Guide.** 1996. Washington, DC: Green Seal.
- I Industry as a Partner for Sustainable Development: Tourism.** UNEP. Available at www.iccl.org/resources/unep.pdf. A general review of the industry, sustainability issues, and examples of efforts to address these issues.
- I Sea Turtles and Beachfront Lighting: Proceedings from an Interactive Workshop for Industry Professionals and Policy-Makers in Barbados.** Wider Caribbean Sea Turtle Conservation Network (WIDECAST). Contact: Dr. J.A. Horrocks, Director Barbados Sea Turtle Project; Dept. Biol. and Chem. Sciences; Univ West Indies; Cave Hill Campus; P. O. Box 64; Bridgetown, Barbados.
- I Sustainable coastal tourism in Cuba: roles of environmental impact assessments, certification programs, and protection fees.** Available at www.ed.org.
- I Sustainable Development of Tourism: A Compilation of Good Practices.** 2000. WTO. Available at: www.world-tourism.org.
- I Tourism Destination Management and Marketing Certificate Training Program.** Available at: www.gwutourism.org Available through distance learning or in-class upon request.
- I Understanding, Assessing, and Resolving Light-Pollution Problems on Sea Turtle Nesting Beaches.** WIDECAST. Contact: Librarian, Florida Marine Research Inst.; 100 8th Ave. SE; St. Petersburg Florida 33701. This technical manual was designed to provide architects, facilities managers and other industry professionals with background on the issue of sea turtles and coastal lighting, recommendations on how to mitigate the problem, and sources of fixtures and technology.
- I Voluntary Initiatives for Sustainable Tourism: Worldwide Inventory of Comparative Analysis of 104 Eco-labels, Awards and Self-Commitments.** 2002. WTO, Available at www.world-tourism.org.
- I What Tourism Managers Need to Know: A Practical Guide to the Development and Use of Indicators of Sustainable Tourism.** 1997. WTO. Available at www.world-tourism.org.

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OTHER ORGANIZATIONS

I Blue Flag. www.blueflag.org

Run by the non-profit organization Foundation for Environmental Education, Blue Flag is an eco-label that acknowledges high environmental standards as well as good sanitary and safety facilities at beaches and marinas. As of 2002, over 2800 beaches and marinas in 23 countries across Europe and South Africa had been certified.

I Business Enterprises for Sustainable Travel (BEST). www.sustainabletravel.org

An initiative of the Conference Board in cooperation with WTTC, BEST encourages sustainable practices in travel companies. The Web site presents best practices and relevant publications; a mailing list updates the best-practices series on individual companies.

I Caribbean Hotel Association (CHA). www.caribbeanhotels.org

A Federation of 35 national hotel associations in the Caribbean providing advocacy, training and human resource development, product improvement and marketing and promotion with the aim of improving hospitality, marketing and sustainable tourism growth.

I Caribbean Tourism Organization (CTO). www.onecaribbean.org

An intranet of the Caribbean tourism community providing tourism statistics and information, and supporting interaction among Caribbean tourism companies and governments.

I Conservation International (CI). www.conservation.org

An international non-governmental organization dedicated to conserving biodiversity and demonstrating that human societies can live in harmony with nature.

I Corporate Social Responsibility Forum. www.csrforum.com

An initiative of the Prince of Wales International Business Leaders Forum to promote international leadership in responsible business.

I EcoLogical Solutions, Inc. ecosolv@aol.com

An environmental management consulting firm that specializes in the hotel and tourism industry.

I ECPAT International. www.ecpat.net

A network of organizations and individuals working together for the elimination of child prostitution, child pornography and trafficking of children for sexual purposes.

I Energy Star. www.energystar.gov

A program of the U.S. Environmental Protection Agency (EPA) program that provides information on achieving greater energy efficiency to businesses.

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I European Ecolabel. www.europa.eu.int/comm/environment/ecolabel/

The European Union eco-labeling scheme for products.

I Green Globe. www.greenglobe21.com

Provides a benchmarking and certification service in support of environmentally sustainable management for the Travel and Tourism industry.

I Green Hotels Association. www.greenhotels.com

The organization promotes and supports the “greening” of the lodging industry.

I Green Seal. www.greenseal.org

An independent nonprofit organization promoting the manufacturing and sale of environmentally responsible consumer products. It has partnered with the American Hotel & Motel Association in the development of a lodging certification program and a publication called Greening Your Property.

I International Hotel and Restaurant Association. www.ih-ra.com

A global network of more than 750,000 hotels, restaurants, chains, national associations, hospitality suppliers and educational centers in the hotel and restaurant industry.

I International Institute of Tourism Studies at GWU. www.gwutourism.org

A research and training institution located in Washington, DC, focused on providing professional training, capacity building and technical assistance in the areas of sustainable tourism and related fields.

I International Labour Organization. www.ilo.org

A United Nations agency that formulates international labor standards and seeks the promotion of social justice and internationally recognized human and labor rights.

I National Geographic Sustainable Tourism Resource Center.

www.nationalgeographic.com/travel/sustainable/professionals.html#general

A resource center of with links to sites with practical, sustainable-tourism assistance for entrepreneurs, lodging managers, and economic development workers.

I PA Consulting Group. www.paconsulting.com

An organization providing consulting services to governments and the tourism industry related to environmental sustainability.

I The Secretariat of Code of Conduct for the Protection of Children from Sexual Exploitation in Travel and Tourism. www.thecode.org

A code of conduct for the protection of children from sexual exploitation in travel and tourism, to be adopted by suppliers of tourism services.

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I Tourism Concern. www.tourismconcern.org.uk/

A membership organization that campaigns for ethical and fairly traded tourism.

I TUI Netherlands. www.natuurlijkantillen.info/

TUI Nederland, the largest tour operator in the Netherlands, initiated the project *Environmentally Aware Tourism* for the islands of Bonaire and Curaçao to improve the sustainability of local excursion operators, accommodations and activities.

I TwinShare: Tourism Accommodation and the Environment. twinshare.crctourism.com.au

A resource directory developed by the Australian Office of National Tourism to provide information on developing low environmental impact tourism. Includes discussions of issues related to energy, waste, water, building materials, management and approval processes, as well as case studies of sustainable tourism.

I United Nations Scientific, Educational and Cultural Organization. www.unesco.org

The main objective of UNESCO is to contribute to peace and security in the world by promoting collaboration among nations through education, science, culture and communication. UNESCO seeks to further universal respect for justice, for the rule of law and for the human rights and fundamental freedoms which are affirmed for the peoples of the world, without distinction of race, sex, language or religion, by the Charter of the United Nations.

I WasteWise. www.epa.gov/wastewise

A program of the U.S. Environmental Protection Agency (EPA) program that helps participants develop a solid waste reduction program tailored to their needs.

I WAVE (Water Alliances for Voluntary Efficiency). www.epa.gov/owm/genwave.htm

A program of the U.S. Environmental Protection Agency (EPA) program that offers information about water usage and quality management.

I World Tourism Organization. www.world-tourism.org

An intergovernmental organization that serves as a global forum for tourism policy issues and a practical source of tourism expertise and statistics. The WTO promotes responsible, sustainable and universally accessible tourism. WTO has also established "The Global Code of Ethics for Tourism"(1999), subsequently endorsed by the United Nations General Assembly in 2001. Available at www.world-tourism.org/frameset/frame_project_ethics.html

I World Travel and Tourism Council. www.wttc.org

A forum for global business leaders to raise awareness of the economic impact of the travel and tourism industry and promote a framework for sustainable tourism development.